#### Introduction and Eligibility

\* indicates a required field

#### Introduction

The City of Stonnington's **Over \$20,000** reflects our Creative Stonnington Plan's vision to be "A vibrant imaginative and inclusive city of culture, where people are inspired, informed and connected through creative expression and shared community." Spanning a broad range of art forms and practices, this grant supports inclusive, innovative, engaging, empowering, resilient and environmentally friendly projects. Collectively, these place value on the importance of our creativity and cultural identity, and strengthens the social, community and economic development of the City of Stonnington.

An applicant must be either an incorporated not-for-profit organisation or, if not, an individual artist or organisation who has entered into an auspice arrangement. The auspice organisation must be an incorporated not-for-profit organisation, and they will manage the funds and distribute them to you. More details about auspicing is available in the Program Guidelines.

#### Eligibility

To be eligible to apply for a Grant, an organisation must meet all required eligibility listed below:

- has read and understands the program guidelines
- is able to demonstrate alignment between their project and the aims of this program
- is a not-for-profit organisation or artist/s
- is incorporated, or is auspiced by an incorporated organisation for the purposes of this application
- will deliver the project within the City of Stonnington
- is able to demonstrate financial viability
- does not have any pending acquittals, debts or reports owing to the City of Stonnington
- has the appropriate type and level of insurance for the activities that are the subject of this grant

You must select one option, otherwise you are not eligible to apply for a grant.

#### I declare which type of applicant I am: \*

- Incorporated not-for-profit organisation
- Individual or community group with an auspice arrangement

#### Declaration

I declare that I have read and understand the Grant Guidelines and other relevant City of Stonnington Plans and confirm that I am eligible to apply for this grant. \*

○ Yes					
Applicant details					
•					
* indicates a required field					
Applicant - Incorpora	ted not-for-pr	ofit organisa	ation		
<b>Organisation *</b> ⊝ Individual	rganisation				
Title First Name	Last Name				
Organsation name *					
Organsation name * Organisation Name					
Organisation Name					
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Organisation Primary Phone Number *
Must be an Australian phone number.
Organisation Primary Email *
Must be an email address.
Organisation Primary Website *
Must be a URL.
Does your organisation collect GST? *  □ Yes □ No
Do you categorise your organisation as a:  ☐ Arts organisation ☐ Cultural organisation ☐ Education organisation ☐ Other:
Attach a recent copy of your Annual Report * Attach a file:
Attach a copy of your organisation's operating budget * Attach a file:
Attach minutes from your organisation's last Annual General Meeting * Attach a file:
Project Contact
This is the person who will be the key point of contact for the project.
Project Contact * Title First Name Last Name
Position *

Pronouns *		
Phone Number *		
Must be an Australian phone number.		
Mobile *		
Must be an Australian phone number.		
Email *		
Must be an email address.		
Applicant - Individual or group	with an auspice a	rrangement
* indicates a required field		
Auspice Name * Organisation Name		
Auspice ABN *		
The ABN provided will be used to look up the check that you have entered the ABN corre		Click Lookup above to
Information from the Australian Business Regis	er	
ABN		
Entity name		

DGR Endorsed

ABN status Entity type

ATO Charity Type <u>More information</u>

ACNC Registration
Tax Concessions

Goods & Services Tax (GST)

Main business location

Must be an ABN.

You can check your ABN number at <a href="https://abr.business.gov.au/">https://abr.business.gov.au/</a>

#### **Auspice Address**

Address			
Auspice Website *			
Must be a URL.			
Attach a letter from the valid and current. * Attach a file:	auspicing orgar	nisation confirming	this arrangement is
Letter must be signed by an apmust include, name, position,			er, CEO, Board Chair) and
Auspice Project Conta	act		
This is the person who will I	oe responsible for	managing the auspic	e arrangements.
Project Contact Name * Title First Name	Last Name		
Position *			
Phone Number *			
Must be an Australian phone n	umber.		
Email *			
Must be an email address.			
Mobile *			
Must be an Australian phone n	umber.		
About your yourself o	or group		
Do you categorise you o  ☐ Arts-based community gro ☐ Cultural community gro ☐ Established artist ☐ Emerging artist ☐ Other:	group	ty group to be a:	

Tell us about yourself or your organis	sation *
Word count: No more than 100 words. What do you do? Wh	nat is your purpose?
Project Summary	
* indicates a required field	
Project	
Please provide a name or title for you	ur project *
Provide a name for your project/program/initia	tive. Your title should be short but descriptive.
Please provide a short summary of ye	our project *
what you will do (i.e. the activities you will per from your activities (outcomes). Go to the Fun	
In 50 words or less, please provide a	snapshot of your project *
Word count: We use this for marketing and promotional put	rposes.
Please select the art form your project  ☐ Dance ☐ Theatre ☐ Visual Arts ☐ Circus/ Physical Theatre ☐ Live Art No more than 1 choice may be selected.	ct will cover: *  Cabaret Inter-disciplinary/ hybrid Festivals Music Digital media/ Film
Why does it involve this particular Ar	tform? *
Word count	
Word count: Must be no more than 100 words.	

Please indicate the venue/s or location/s where your project or event will be delivered? *
Word count: Must be no more than 50 words. Please provide the name and address of venue/location
Project Start Date *
Projects cannot commence prior to 1 July 2025
Project End Date *
projects must end before 30 June 2026
Key Project Dates
Performance/exhibition/workshop dates
Are you applying for any in-kind City of Stonnington grants? If so, please outline
Criterion 1: Artistic Merit
* indicates a required field
This criterion has a score weighting of 30%
Project Details
Please describe why does this project need to be done? Why Stonnington, why now? *
Word count: Must be no more than 150 words. How will the Stonnington community benefit from your project?
Please describe how your project will include and/or celebrate local or specific communities within the City of Stonnington? *
Word count:

Must be no more than 200 words. Please describe what sets your project apart from others (e.g. responsive to contemporary culture, innovation, originality, accessibility, social differences, equity)? \* Word count: Must be no more than 200 words. Demonstrate how your project is innovative. Number of project collaborators \* Must be a number. How many people are collaborating on the project? New or Existing Project Is this a new or existing project? \* New Existing Is the project new to the City of Stonnington or previously supported by this council? \* New to Stonnington Previously supported by Stonnington What lessons have you or your organisation learned, and what changes have you made to ensure the project continues to be innovative? \* Word count: Must be no more than 150 words. What lessons and knowledge, and community benefit, do you hope to gain by delivering a new project? Word count: Must be no more than 75 words. Outcomes and Evaluation Please describe what the expected outcomes of this project are \*

Word count:

Must be no more than 200 words. Please describe how you will know if these outcomes have been achieved \* Word count: Must be no more than 200 words. Please outline how will you measure whether outcomes have been achieved (e.g. surveys, research, attendance levels, participant engagement). \* Word count: Must be no more than 150 words. Gender Equality Please indicate whether your project will address gender inequality \* □ Yes □ No □ Don't know Please describe how will you address the needs of different genders in the design and management of your project? How will you know if you have considered all genders adequately? \* Word count: Must be no more than 200 words. We want you to show how you have considered gender differences in designing your project/program and how you will assess your results. Please outline how you will know if you've catered for all genders adequately (presuming your initiative is designed for all genders) and how you will measure the gender split of your beneficiaries. If you are running a genderspecific initiative, please tell us why only one gender is being targeted. For more information on applying a gender lens to your work, visit <a href="https://explore.fundingcentre.com.au/help-sheets/gender-">https://explore.fundingcentre.com.au/help-sheets/gender-</a> lens What is the primary gender type to benefit from the project? \* Mainly female Mainly male Diverse Gender Identity (DGI) Involves all genders Targeted Community Groups or Individuals What age groups does your project attract? \*  $\square$  0-15 years ☐ 45-54 years ☐ 15-24 years ☐ 55-64 years ☐ 25-34 years  $\Box$  65 + years ☐ 35-44 years □ All ages

Do you feel that your organisation will appeal to and/or directly support community members that represent:    First Nations people   Culturally and linguistically diverse people   People living with disability   LGBTIQA+ people   Other:
Please outline how you project directly involves or supports these communities
Word count:  Must be no more than 100 words. Please outline any specific activities or services that will include, celebrate or cater to the above communities (e.g. Auslan interpreted events, relaxed performances etc.)

#### **Artistic Support Material**

\* indicates a required field

This sections is part of Artistic Merit, this criterion has a score weighting of 30%.

The provision of artistic support material helps us to better understand your project, and established or emerging skills that individuals or organisations have. It is also an opportunity to provide information about artists that will be involved in the project and submit support letters which highlight your ability to deliver the project.

- Please provide examples of current, proposed or past work (these may be items that
  you or your organisation have, but it can also be held by people that will play key roles
  in delivering the project). The following items are strongly suggested that you provide,
  however you may not necessarily need to present as your project does not relate to
  them
- Images (up to 5)
- Show reels/ moving image excerpts (up to 5 minutes, submitted as direct URLs, including relevant passwords)
- Script excerpts (up to 10 pages)
- Audio tracks (up to 3, submitted as direct URLs, including relevant passwords)
- Direct website links (up to 3)
- Key artist bios (max. 150 words per artist)
- Support letters (up to 3 letters)
- Festival support letter (if the project is proposed as part of a festival)
- Reviews of past projects (up to 3 articles, case studies or other types)

Please submit all artistic support material as one PDF file. There is a maximum file limit of 25MB, however we recommend that you try to keep files under 5MB.

Artistic Support Material * Attach a file:
Our preference is for all artistic support material to be uploaded as one PDF.
Please outline why these support documents are relevant for your project? And if you had difficulty providing any of these please explain why. *
Word count: Must be no more than 200 words. Outline how it demonstrates the potential of the proposed project by demonstrating the strength of the artist or organisation's practice and community engagement
Criterion 2: Capacity and Viability
* indicates a required field
This criterion has a score weighting of 20%
Ticketed Events and/or Project Activities
Some projects will include performances or exhibitions that are open to the public or closed. But not all projects will, and instead focus on other types of activities. If your project does involve an event please provide details.
Will your project involve ticketed events (e.g. performance, exhibition) and/or community project activities (e.g. learning and development, community practice, other): *    Ticketed event/s   Project activities   Both ticketed event/s and community project activities
Dates and Ticketing
What are the performance/ exhibition dates? *
Word count: if no performance/exhibition select n/a
Please describe your ticketed event and benefits it will deliver for you, your organisation and/or the community? *
Word count:

Must be no more than 200 words. If you are not having a ticket event, please enter n/a
What types of tickets will be available? *  □ Free □ Purchased □ Both types
Please indicate if you will have different ticket types and prices associated with them $\mbox{\scriptsize *}$
Will you options for: Child, Concession, Adult, Standard ticket price
Ticket Price (Standard/Adult) *
Must be a number. You can provide either Adult or Standard Ticket Price per person
What is the total amount of tickets available to be sold during your event? *
Must be a number
Please indicate whether the event will involve key events (e.g. open and closing night, launch): *    Yes
Project Activities
This section is for applicants that aren't offering an event or performance, if you are offering other activities please fill out this section. If you are not, please write n/a
Please describe the activities your project will include. *
Ward accept
Word count: Must be no more than 200 words.
How will the project benefit you, your organisation, local community members, community groups and/or others? *

Word count: Must be no more than 200 words.
Estimated number of participants in your project?  Must be a number.
Please indicate whether the event will involve key events (e.g. launch, presentations) *  O Yes  No
eg: Opening night, Closing night.
Please describe why you are or aren't offering key events. *
Word count: if not applicable write n/a
Funding and Project Cost
* indicates a required field
This sections falls under Capacity and Viability
This criterion has a score weighting of 20%.
Helpful points to remember when requesting funding and working out your budget. The grant program can't support:
<ul> <li>projects that rely solely on the City of Stonnington for funding (i.e. applicants cannot apply for 100% of total project costs)</li> <li>capital purchase of an asset (e.g. furniture, IT equipment) over the value of \$1,000</li> </ul>
Request amount from Council
Total Amount Requested *
\$ Must be over \$20,000 but request must not exceed \$60,000. What is the total financial support you are requesting in this application?
Total Project Cost
\$
Must be a dollar amount.

Budget

All income and expenditure related to the project needs to appear in the budget, including **cash** and **in-kind**. When you have completed the budget the **Total Income** and **Total Expenditure** must **balance**. Please do not use cents in any of your figures.

Expenditure from the Stonnington grant must be noted in the City of Stonnington Column.

A budget template can be found here. Please use this template to complete your budget and attach below.

Budget * Attach a file:
Please list any further budget notes relevant to your application below
Word count: 100 words maximun
Contingency
The purpose of this question is to ascertain how resourceful and adaptable you and/or your organisation are.
Please outline a contingency plan if you are only partially funded for this project or an unexpected situation occurs during the funding period. *
Word count: No more than 100 words.
Project Timeline
Developing a Project Timeline is critical to your project's success. A Project Timeline is essentially a timetable of what needs to be done, by whom and when.
It should describe crucial activities and milestones for production and development (e.g. booking performers, venue, holding participant activities, staging and equipment, evaluation methods), marketing (e.g. promotion, marketing design and printing) and administration

### Marketing

Attach a file:

Please attach a Marketing Plan that outlines the promotional activities you intend to implement for your project.

tasks (e.g. reports, financial management, payments, contracts).

Please attach a Project Timeline \*

A basic marketing plan template can be found here. Please use this template to complete

your Marketing Plan and attach below.

For further assistance please refer to our marketing plan Information sheet available here. What is your target audience? \* □ Local □ Interstate ☐ Wider metro □ International ☐ Regional Marketing Plan \* Attach a file: Venue If relevant, please attach a letter of support from the venue to confirm your tentative booking. Attach evidence of your tentative venue booking \* Attach a file: Your tentative booking document should include the value of the booking in a dollar amount Public Liability Insurance Your organisation, or auspicing organisation, must hold current Public Liability Insurance of at least \$20 million to cover your project. Please attach the Certificate of Currency for your Public Libility Insurance \* Attach a file: Date of expiry \* Must be a date. Certificate of Incorporation (your organisation or the auspicing body) Please upload either your organizations' certificate of Incorporation or upload a note to say you are being auspiced \* Attach a file:

Criterion 3: Community Engagement and Reach

* indicates a required field
This criterion has a score weighting of 20%.
Participation and Attendance
Estimated participants in your project (if relevant)?
Must be a number. if not relevant please put in 0
Estimated audience attendance at events or exhibitions (if relevant).
Must be a number. if not relevant please put in 0
Estimated % local residents to attend events or exhibitions (if relevant).
Must be a number. if not relevant please put in 0
Estimated $\%$ of visitors outside of Stonnington to attend events or exhibitions (if relevant).
Must be a number. if not relevant please put in 0
Local Business Engagement
Please describe how your project will engage with local businesses. *
Word count:
Must be no more than 200 words.
Criterion 4: Benefit and Value
* indicates a required field
This criterion has a score weighting of 20%

**Environment** 

Please outline how will you ensure your project is environmentally friendly and sustainable *		
Word count: Must be no more than 150 words.		
Community Wellbeing and Inclusion		
Do you feel that your project will enhance social cohesion, wellbeing and a sense of inclusion? *		
Word count: Must be no more than 150 words.		
Networking and/or Community of Practice		
Do you feel that your project will facilitate networking opportunities or Community of Practice engagement? *		
Word count: Must be no more than 150 words.		
Personal and Professional Development		
Please describe how the proposed project will contribute to the development and/ or sustainability of the artists, organisations or participant's career/ practice? *		
Word count: Must be no more than 150 words.		
Criterion 5: Alignment to Council		
* indicates a required field		

### Alignment to Council Plan

This criterion has a score weighting of 10%

Stonnington's vision is to be a safe, inclusive and creative city; one where we celebrate our people, history and culture, and embrace a healthy and sustainable way of life. The direction that Council commits to pursue should be considered when applying for your grant. Listed below are key objectives in the <u>Council Plan</u>

Please indicate which Council's Plan objectives your project aligns with. *			
☐ Identity and Destination			
☐ Thriving and desirable businesses			
<ul><li>□ Pride of place and character</li><li>□ Active transport and connected city</li></ul>			
- Active transport and commedica diey			
Please outline how your project supports Council strategies, plans and services.	*		
Word count: Must be no more than 150 words.			
If yes please describe			
Declaration			
* indicates a required field			
Privacy Statement			
The personal information requested on this form is being collected by Council for the purposes of assessing eligibility under the Arts and Cultural grant. This information will be			
used solely by Council for those primary purposes or directly related purposes. The applica	nt		
understands that the information provided is for these purposes and that they may apply			
to Council's Privacy Officer on telephone 8290 1333 for access and/or amendment of the information.			
Authorisation of Application			
• I certify that all details supplied in this application form and in the attached documents	2		
are true and correct to the best of my knowledge, and that the application has been			
submitted with the full knowledge and agreement of the management of the applicant			
organisation or auspicing organisation.  • I have read the accompanying guidelines.			
• I agree to contact the City of Stonnington in the event that any information regarding			
this application changes or is found to be incorrect.  • I understand that if the applicant organisation is approved for this grant, we will be			
required to accept the terms and conditions of the grant as outlined in the letter of			
approval.			
I declare as an Authorised Officer that the information contained in this form is			
true and accurate. *			
○ Yes			
Name *			
Title First Name Last Name			
Position *			
Position *			

Pronouns *			
Phone Number *			
Must include area code			
Applicant Primary Email			
Must be an email address.			
Must be an email address.			
Date *			
Must be a date			
Did you speak to arts & cultural grant officer prior to submitting your application?  ○ Yes ○ No			
Feedback			
You are nearing the end of the application process. Before you review your application and click the <b>SUBMIT</b> button please take a few moments to provide some feedback.			
How easy was this online application pro O Very easy O Easy O Okay O Difficult O Very difficult	ess?		
Please provide us with your suggestions additions to the application process/form			